



LIVING MINISTRIES INTERNATIONAL

AN INTERNATIONAL MINISTRY OF REACHING • PREACHING • TEACHING

**DEVELOPING AN
EVANGELISTIC STRATEGY
FOR
LOCAL CHURCH/ES**



STUDY GUIDE

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INTRODUCTION

“If we fail to plan, we plan to fail”. This is so true especially in church planning. This chapter covers some vital principals in evangelistic planning.

Careful attention to detail is so important as so much is at stake.

Cecil J Peasley

PRINCIPLES FOR PREPARING AN EFFECTIVE EVANGELISTIC OUTREACH

1. THE PERSPECTIVE - CRUSADE/ MISSION EVANGELISM

(i) Evangelism in Perspective with _____

“Evangelism is not competitive with the other ministries of the Church, but rather complimentary to them. Each needs the other for the total health of the body and for fulfillment of the Great Commission.”

(ii) Crusade / Mission Evangelism must be kept in perspective with other forms of _____

“Mass Evangelism is merely the extension of other forms of evangelism and, in particular, personal evangelism. In Crusade/Mission Evangelism many different methods are emphasized.”

(iii) Co-operative Evangelism must be kept in _____

“Co-operative Evangelism is never a horizontal union requiring uniformity among all participants, but a vertical unity, whereby we commit ourselves to a common purpose, the proclamation of the Gospel”

(iv) The _____ of the Evangelist in Perspective

“The gift of the Evangelist is never to operate within a vacuum, but rather within the context of the Body of Christ and the gifts of the Church.”

(v) The _____ in Perspective

“A Crusade is not a method, but rather a mission that encompasses an entire city or area, employing a variety of evangelism methods based on biblical principals.”

2. PURPOSE - PRIMARY OBJECTIVES OF CRUSADE / MISSION EVANGELISM

(i) To Evangelize the Community

- Combining the ministries of _____
- Evangelism and _____
- _____



(ii) To _____ the Local Church

The evangelism of those without cannot be separated from the rekindling of devotion of those within.

3. PREREQUISITES TO ASSESS WHEN TO LAUNCH A CRUSADE/MISSION

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

4. PREPARATION - THE ORGANIZATIONAL PROCESS

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____



5. PROMOTION - FACTORS THAT INFLUENCE ATTENDANCE

- (i) Publicity & _____
- (ii) _____
- (iii) _____ invitation
- (iv) Wider _____

6. PROCLAMATION – EVANGELISTIC PREACHING

- (i) The _____ *“The proclamation of a historical, Biblical Christ as Saviour and Lord, with the view to persuading people to come to Him personally and so be reconciled to God.”*
(Lausanne Covenant)
- (ii) The _____ *“To spread the good news that Jesus Christ died for our sins and was raised from the dead according to the*

Scriptures and, He now offers forgiveness to all who repent and believe.” (Lausanne Covenant)

- (iii) The _____ should have authority, simplicity and urgency.
- (iii) The _____ should preach for a verdict.

7. PRESERVATION - DECISIONS INTO DISCIPLES

- (i) Immediate _____
- (ii) Long _____ follow-through
- (iii) The _____ follow-up agent



8. PRODUCT - LASTING BENEFITS TO THE LOCAL CHURCH

- (i) Training of _____
- (ii) _____ of Christians
- (iii)** Emphasis on _____ and _____
- (iv) New _____
- (v) New sensitivity to _____ and _____ needs
- (vi) A new appreciation of the _____ of _____
- (vii) _____ renewal
- (viii) _____ of _____ to the community

9. PERSON - THE MAN GOD USES

- Must be certain he has a _____ with Jesus Christ
- Must be certain he has a _____ from _____
- Must have a systematic _____ life

- Must be a person of _____
- Must be _____
- Must have a _____ and _____ social conscience
- Will have a _____ for his brothers and sisters in the ministry.