



**LIVING MINISTRIES INTERNATIONAL**

AN INTERNATIONAL MINISTRY OF REACHING • PREACHING • TEACHING

# EVANGELISTIC PREACHING



## STUDY GUIDE

# **EVANGELISTIC PREACHING**

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## **INTRODUCTION**

*Church history produces a fascinating gallery of preachers. I’m always amazed that God in His Sovereignty has always seen fit to use the preaching of the Gospel to impact society.*

*Writing to Timothy, Paul exhorts the young preacher to “preach the Word; be constant in season, out of season; reprove, rebuke, .....do the work of an evangelist.” 2 Timothy 4 : 1 – 5.*

*Preaching has been defined as “the communication of truth through human personality”. Evangelistic preaching is first of all a gift from God, but it also needs to be cultivated, developed and matured. Preaching for a verdict is the thrust of the evangelist. Pastoral expositions and lecturing certainly have their place in the Church, but there is a need for clear, cutting edge relevant preaching that is flexible enough to reach each generation and culture without compromising the essential content.*

*I have also included a section on “The Evangelistic Meeting” as there seems to be confusion between this and a Celebration service.*

*The big issue is relevancy to the target audience.*

*May there emerge a crop of dynamic preachers whose audiences will cry out in response to the message delivered “What must we do to be saved?” – Acts 2 : 37 and Acts 16 : 30.*

***If Elephants can be taught to Dance  
If Seals can be taught to Perform  
Then Preachers can be taught to Preach***

### **1. THE PASSION** (2 Corinthians 5:14)

### **2. THE PREPARATION**

Samuel R Schutz of Gordon-Conwell Seminary says there are four groups of people to whom we must minister:

- \_\_\_\_\_, who are unreceptive
- \_\_\_\_\_, who are converted but backslidden

- \_\_\_\_\_, who are receptive but unconverted
- \_\_\_\_\_, believers making progress in the Lord

\_\_\_\_\_ - Coward’s Castle

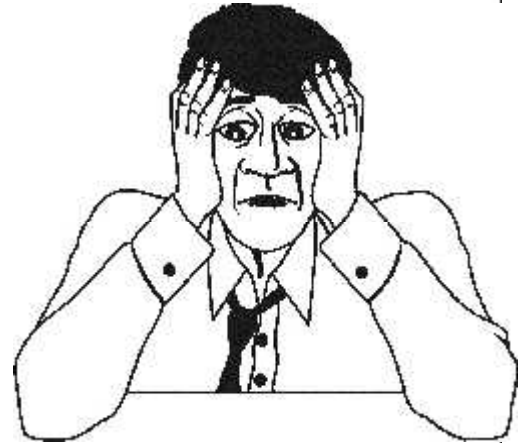
\_\_\_\_\_ - Relevancy - in season, out of season

\_\_\_\_\_ - Word, Prayer, Sensitivity

### 3. THE PEOPLE

No apology, no shame - preach the Word. Basic needs:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_



#### Generation Gaps

There are four distinct Generation Gaps:

- The \_\_\_\_\_ (1910 – 1946)
  - They survived two world wars and a depression
  - Have traditional values
  
- The \_\_\_\_\_ (1946 – 1964)
  - The largest generation – make up 30% of the population
  - Materialistic
  - Achievers
  
- The \_\_\_\_\_ (1965 – 1984)
  - “Generation X” – kids of the Boomers
  - Purposeless – from broken homes
  - Value the media, cyberspace, the body (how it looks and feels)
  
- The \_\_\_\_\_ (1985 onwards)
  - Second largest generation, being 29% of the population
  - The bridge to the 21<sup>st</sup> Century

**4. THE PURPOSE**

- A declaration of \_\_\_\_\_
- The Call for a \_\_\_\_\_

*“The communication of Truth through human personality  
so that listeners can make  
a clear response of the will”*

“Preach for a verdict — allow this to come through all the time.” (*Moody*)

**5. THE PITFALLS**

“20% of New Testament is composed of the actual words of Christ. According to Ralph and Greg Lewis, the total recorded words of Jesus “would equal approximately ten thirty-minute sermons” (The Pastors Best Friend, James O Davis)

- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_ - no response
- ✓ \_\_\_\_\_ - compromise
- ✓ \_\_\_\_\_ - do not have to prove truth
- ✓ \_\_\_\_\_ - gimmicks
- ✓ \_\_\_\_\_ - terminology

**6. THE PRESENTATION**

**Focus of Message**

- Sermon moves towards \_\_\_\_\_
- Ask \_\_\_\_\_ – Are you sure?
- Give Statements of \_\_\_\_\_  
“You can’t remain neutral!”  
Gospel demands decisions effecting the  
\_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_
- Offer Statements of \_\_\_\_\_

- Deal with barriers: \_\_\_\_\_, \_\_\_\_\_  
Etc.

**Kinds of Evangelistic Sermons**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_ Study

**Sermon must be:**

- ✓ Simple
- ✓ A Clear Outline
- ✓ Illustrated - not overdone - to illustrate a point
- ✓ Progressive Thought
- ✓ Concise Conclusion - sting in the tail - decision

**Questions in Minds of Listeners:** (Design for Preachers – H Grady Davis)

- i. What is he talking about?
- ii. What is he saying about it?
- iii. What does he mean?
- iv. Is it true? Do I believe it?
- v. So What?

**Issues a Preacher needs to be aware of:**

- \_\_\_\_\_ Issues
- \_\_\_\_\_ Issues
- \_\_\_\_\_ issues

**7. THE APPEAL**

**Purpose of Invitation**

Not simply a neat wrap up. It is the \_\_\_\_\_, the \_\_\_\_\_

A. \_\_\_\_\_  
No neutrality. Not to decide is to decide not to.

B. \_\_\_\_\_ following the  
preaching of the Gospel.

- C. \_\_\_\_\_, one can look back to a day and date.
- D. \_\_\_\_\_ i.e. Salvation, Restoration and Rededication.

**Decision-Making Process, determined by:**

- \_\_\_\_\_ cues (55%) – mannerisms; gestures; head and facial expressions; platform deportment; eye contact; clothing. Project overall presence of Evangelist.
- \_\_\_\_\_ cues (38%) – quality intonation, pauses and fillers. Voice projects the “landscapes” of sermon – volume, speed and tone. Pause – helps preacher and audience to catch up. Fillers (padding) – **avoid at all cost.**
- \_\_\_\_\_ cues. Actual words of presentation account for 7% of presentation (average person responds by feelings then by facts), therefore, words should be chosen carefully for maximum impact.  
**Caution:** Words saying one thing but voice saying another causing confusion.

**The Appeal must be :**

- \_\_\_\_\_ – Not general
- Not \_\_\_\_\_
- Given with \_\_\_\_\_
- \_\_\_\_\_

**8. THE PROOF**

**Responses:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Be Prepared:**

Salvation - Counsellors  
Restoration - Materials  
Re-dedication



# THE DYNAMICS OF AN EVANGELISTIC SERVICE

## 1. THE PREPARATION

a. **TIMING:**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

b. **ORGANIZATION PROCESS:**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**Goals to be set:**  
Prayer  
Personal Contact  
Promotion  
Punctuality

## 2. THE PROGRAM

It is **NOT** a Celebration, Conference or Congress.

It must be: \_\_\_\_\_  
\_\_\_\_\_

All about \_\_\_\_\_

With a \_\_\_\_\_ of \_\_\_\_\_

Who are we trying to reach?

## 3. THE PRESENTATION (To be relaxed)

- Professional without \_\_\_\_\_
- A \_\_\_\_\_ flow from beginning to end
- Your \_\_\_\_\_ ...

Who is he? A Pastor/Evangelist

What does he need to know?

The Appeal is the moment of truth, faith and risk. It must be:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

#### 4. PRESERVATION

- \_\_\_\_\_ to follow up immediately
- Follow through
- The great follow up again – 30%, 60%, 100%

##### **Additional Considerations**

Seating	Crowd Control (e.g. Parking)
Lighting	Security
Ventilation	Platform Party
Sound	

*Recommended Reading:*  
*Preachers & Preaching by Martin Lloyd Jones*