WORKSHOP FOR EVANGELISM

STUDY GUIDE
INTRODUCTION

There was a time when most churches would have an evangelistic campaign or mission outreach with an Evangelist on a regular basis. Sadly this has declined, with such events being slowly excluded on the church events calendar.

The reasoning behind this is that many Pastors feel that such an event is not worth the effort, time and money. In a sense this is true. However, the days of just putting up a poster and handing out pamphlets advertising the meetings are past. An evangelistic event requires much more by way of preparation to be effective.

If we believe that the ministry of the Evangelist is biblical and still has a role to play in the church, then surely we need to explore ways to make our outreaches more effective.

The “Workshop for Evangelism” is a combination of methods that have proved useful in the Bill Graham and other evangelistic churches. Again it requires hard work but the results have proved to be worth it.

Cecil J Peasley
WORKSHOP FOR EVANGELISM

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1. PRINCIPLES FOR EFFECTIVE EVANGELISM

Principles and processes essential for effective preparation of an evangelistic event:
What is Evangelism? Person? Program?

A process

PURPOSE = ____________ + ____________, therefore,
PURPOSE = ______________________________
__________________________________ - not sole responsibility of __________________. There must be a natural flow from method of __________________________to____________________________

How can we hit the target?
_________________ below __________ above surface of the water.

For ______________ to be large __________ must be extremely large.

Therefore, __________________________ + __________________________
= ______________________________
PRINCIPLE I
EVANGELISM IS THE WORK OF THE HOLY SPIRIT

Every work of God is built on believing prayer. We call on God to do what God alone can do. Prayer is a most important ingredient to evangelism — MY PRAYER TRIPLETs are:

1. __________________________________________
2. __________________________________________
3. __________________________________________

PRINCIPLE II
REAPING REQUIRES SOWING

No gift can operate in isolation

Farmers 80% time to prepare a good harvest and proper care not to have harvest dissipated.

Spiritual ____________________ = Spiritual ____________________
Sowing = ____________________
Watering = ____________________
Reaping = ____________________

If Sowing but no Reaping = Frustrated Sower
If Reaping but no Sowing = A premature harvest

Evangelism a ____________________ whereby ____________________
and __________________________(can come to full fruition).
PRINCIPLE III
EVANGELISM IS BUILT ON RELATIONSHIPS

Most people reached through ____________________

80% / 90% Respond - some brought to Crusade

3 out of 4 were given a ride to Crusade Jn 1:40&41

i) Pastors and Pamphlets only reinforce relationship contact, Few wander in from streets.

ii) What happens in Crusade meeting — is really __________ of all the ________________ and ________________ the Church has done.

iii) Each Christian has a web of relationships in his life: family, friends, neighbours, fellow employees, students, casual acquaintances — and others. Church growth specialists have pointed out that the greatest outreach occurs through these relationships. Surveys of Crusade enquirers reveal that at least 80% of the unchurched who respond to the invitation, were brought personally by someone else. Most Christians can point to a caring person who prayed for them. One survey of those who claim a personal relationship with Jesus Christ, revealed that 85% could identify a relative within their family circle who had been the centre of a web of relationships with persons to whom they can tell the good news. (See figure 2).
In recognition of this principle, a practical way has been developed for Christians to identify and commit themselves to specific persons in their world of relationships. This program, called Operation Andrew, is patterned after the example of Andrew, a disciple of Jesus. A simple card has been developed, with one side providing a place for a Christian to list the names of seven persons who need Jesus Christ; and, on the other side, five action steps are emphasized. (See figure 3).
Figure 3

**Operation Andrew**

"ANDREW... first findeth his own brother Simon...and brought him to Jesus." John 1:40-42

OPERATION ANDREW ~ a plan developed to share God’s love with, everyone in the Crusade. During the months preceding the Crusade, Christian “Andrews,” covenant with God to pray for 7 individuals who need Christ and whom they are planning to bring to the Crusade.

Won’t you join with thousands of Christians who are REACHING UP in prayer and then REACHING OUT to bring their friends to Christ?

**PRAYER COVENANT LIST**

1. __________________________
2. __________________________
3. __________________________
4. __________________________
5. __________________________
6. __________________________
7. __________________________

carry this card in your Bible as a daily prayer reminder.

1. **LOOK AROUND** - because your mission field is right where you live work, or go to school. In the space provided, list the names of 7 individuals who need Christ.

2. **LOOK UP** - for prayer changes people! Set aside time each day to pray for these seven - and for yourself that God will give you natural opportunities to share His love with them.

3. **LOOK OUT** - for ways to cultivate their friendship and earn their confidence. Set a plan of action. An invitation to dinner or a ball game can do much to build bridges, opening the way for Christ.

4. **LOOK FORWARD** - and, several weeks before the Crusade, begin to talk, to each one about coming to the Crusade with you. (Few will come alone). Have a definite date in mind... pray... and follow through.

5. **LOOK AFTER** - those who respond to Christ; they need your encouragement more than ever. Those who do not come to Him may be reached later on, so continue to love them and pray.
PRINCIPLE IV

IN VolvEMENT PRODUCES COMMITMENT

Involvement plus Participation = Commitment.

Praying, Planning, Attending:
The more you ________ the more you __________ and the more you ________________, the more you ___________________________

Church Commitment Circle
1. Dedicated Minority
2. Regular Attendants
3. Occasional Attendants
4. Fringe People (most obvious prospects for Evangelism)

Areas of Involvement
  Counselling  EHC Visitation
  Prayer Triplets  Visitation
  Choir Members  Follow up
  Ushers

How involved am I going to be?
How many others can I involve?
What major influence can I bring to bear?
  i) Youth, Schools  v) Seamen
  ii) Sunday School  vi) Media
  iii) Businessmen  vii) Transport
  iv) Senior Citizens
PRINCIPLE V
ORGANISE FOR EFECTIVENESS

1. _______________________________

2. _______________________________
   (i) Operation Andrew, (ii) Letters, (iii) Visitation

3. _______________________________
   (i) Church, (ii) Media, (iii) Promotional

4. _______________________________

5. _______________________________
   (i) Training, (ii) Materials, (iii) Follow Up

6. _______________________________
   (i) Music, (ii) Guest Artist, (iii) Ushers

7. _______________________________

8. _______________________________

PRINCIPLE VI
ESTABLISH FAITH-SIZE GOALS

1. _______________________________

2. _______________________________

3. _______________________________

4. _______________________________

PRINCIPLE VII
TRAIN FOR RESPONSIBILITIES

1. Counselors
2. Ushers
3. Visitation
2. CONDITIONED COUNSELLING SITUATION

1. The Approach

Listen carefully as the Preacher begins to draw in the net - IN COUNSELLING, USE the SAME WORDS USED DURING INVITATION.

a) Be in prayer for people to be able to respond.
b) Be in prayer that the choice of counselor be of the Lord.
c) Be in prayer for wisdom; discernment; guidance — for yourself— and for those who allocate the counselors to people who respond to the invitation.

- WAIT for the call for counselors and have your Bible ready.
- Be Prepared: With a decision pack, pen and tissues.
- Be Presentable.
- It is best to counsel a person of your own age and sex.
- Counsel only one person at a time, if possible.
- It is not usually a good idea to counsel a husband and wife together.
- Think in advance, where the counseling is to take place.
- It is best in the privacy of a small room.

If there is no other place available and the counseling has to take place in the front of the hall/church, make it as private as possible. Seat the seeker with his back to the congregation to minimize distraction.

Treat all confidences as private and personal.
2. The Act of Counseling

- Introduce yourself
- Use other person’s name.
- You are there to establish the person’s need.

ASK

Why have you come forward?
Have you ever made this kind of decision before?

Use your Key Verse (i.e. Rev 3:20 — "Behold I stand at the door and knock."). Where is Jesus Christ in relation to you right now?
Do you want Jesus Christ as your Saviour and as Lord of your life?

3. Prayer of Commitment

Three Prayers:

i) Pray for him to: understand; repent; believe

ii) Ask him to pray — it is his own prayer that will save him.
Suggest he base it on Rev 3:20:

\[ \begin{align*}
I & \text{ open the door of my heart} \\
I & \text{ repent of my sin} \\
I & \text{ trust you to come into my life} \\
\end{align*} \]

By Faith

iii) Pray that he will be absolutely sure that he has eternal life according to God’s Word. It is very important for the person to know what he has done.
4. Immediate Follow Up

a) Assurance Questioned

Are you sure that Christ has come into your life?
Read Rev 3:20 and then ask:
Where is Jesus in relation to you, according to this verse?
How do you know?

John 6:47: “Truly, truly, I say to you. He who believes has eternal life.”
WARN him of the devil’s attacks.

b) Growth

i) By the Word of God

“Like newborn babes, long for the pure milk of the Word, that by it, you may grow in respect to salvation.

Check whether he has a Bible.
Encourage him to read the Bible daily and to develop a quiet time.

ii) By Prayer

Prayer — is breathing in spiritual oxygen.
Praise — is breathing out.
A balance should be maintained
Prayer and Praise are like the wings of an eagle.

iii) By Worship and Fellowship
People are social beings and, as such, need warmth and to belong.

He will need to be integrated into a Church where he can relate, be part of a family, receive spiritual food and find a field of service.

**Have a commitment pack ready. Be familiar with its contents.**

### 3. CHURCH CONTACT VISITATION

1. Starts today with prayer.
2. Each Church to prepare and compile a Church Contacts List - secretary for each Church to be appointed.
3. Where to draw from:
   i) Parents of Sunday School pupils, Youth, Departments.
   ii) Visitors Book
   iii) Stray members
   iv) Operation Andrew Lists
   v) Respondents to Every Home Crusade
   vi) Respondents to Home Cell Outreaches
4. A special letter will be sent from the Pastor inviting the person to the Crusade — a pamphlet will be included.
5. The letter will inform the prospect that someone from the Church will call to specially invite them to the Crusade.
6. On the visitation nights:
The Local Church Crusade Director will assign to each visitor the list of names.

7. Teams of two or three will meet early for prayer and spread out to knock on the doors.

8. After announcing who you are, you inquire if they received the letter of invitation — extract a firm commitment from the prospect, either by asking just when they are coming or offer to pick the person up.

9. Conclude by leaving another pamphlet with the home.
### 4. THE SPIRITUAL DECISION PROCESS

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**Conviction** → **Proclamation** → **Call for Decision**

#### REGENERATION

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**NEW CREATURE**

Source: Engle, James F  
Thomas Nelson Publishers, New York
7 PRINCIPLES FOR EFFECTIVE CRUSADE EVANGELISM

1. EVANGELISM IS THE WORK OF THE HOLY SPIRIT

2. REAPING REQUIRES SOWING

3. EVANGELISM IS BUILT ON RELATIONSHIPS
   1. Prayer Triplet
   2. Operation Andrew

4. INVOLVEMENT PRODUCES COMMITMENT

5. ORGANISE FOR EFFECTIVENESS
   1.
   2.
   3.

6. ESTABLISH FAITH SIZED GOALS
   Goal 1: Goal 2: (a)
   (b)
   (c)
   (d)

7. TRAIN FOR RESPONSIBILITIES
Bibliography
